

FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	CBO Analyst/Phone:
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Legislation Title:

AN ORDINANCE establishing a Pioneer Square Parking and Business Improvement Area; levying special assessments upon operators of the business property and mixed-use property (multi-family residential and commercial) within the area; providing for the deposit of revenues in a special account and expenditures therefrom; providing for collection of and penalties for delinquencies; providing for the establishment of a Ratepayers Advisory Board; providing for an implementation agreement with a Program Manager; disestablishing the current Pioneer Square Parking and Business Improvement Area that was established in 1983 by Ordinance 111244 ("1983 PSBIA") as amended by Ordinance 114396, Ordinance 115838 and Ordinance 122000; suspending the issuance of assessments and providing for the winding up of activities under the 1983 PSBIA; and providing for the distribution of remaining funds from and closing of the 1983 PSBIA Account.

Summary of the Legislation:

This Ordinance creates a new and expanded Pioneer Square Parking and Business Improvement Area (PSBIA), as allowed under RCW 35.87A. The PSBIA is expected to be funded by a special assessment levied on operators of businesses or mixed use properties within its boundaries. The City would contract with a Program Manager to administer the activities set out in the PSBIA business plan. The new PSBIA's Program Manager will be overseen by a Ratepayer Advisory Board, which would be broadly representative of the ratepayers in the area covered by the improvement district.

Background:

This Ordinance is the final piece of legislation that must be prepared, per RCW 35.87A, to create a new and expanded PSBIA. The City has passed a Resolution to initiate the formation of the PSBIA along with the passage of a Resolution of intent that included the time, date and location of a public hearing. After the public hearing, the Council agreed to go forward with this Ordinance.

A proposal was put together recommending the continuation and expansion of the current PSBIA. The current Ratepayer Advisory Board developed a proposal that they believe to be efficient, accountable, and responsive to the area's needs. The Board worked to collect signatures for a petition to form a Business Improvement Area that will allow for the implementation of the PSBIA business plan that would include the following program components:

1. Neighborhood and business advocacy
2. Economic development and retail recruitment
3. Marketing and promotion
4. Improving the built environment and pedestrian realm
5. Street civility and public safety
6. Building neighborhood and organizational capacity

The petitioning effort met the required 60% show of support by the affected ratepayers. The PSBIA is expected to be funded by a special assessment levied on operators of businesses or mixed use properties within its boundaries. The new PSBIA will be overseen by a Ratepayer Advisory Board, which would be broadly representative of the ratepayers in the area covered by the improvement district.

Please check one of the following:

☐ This legislation does not have any financial implications.

☒ This legislation has financial implications.

Appropriations:

Fund Name and Number	Department	Budget Control Level*	2013 Appropriation	2014 Anticipated Appropriation
TOTAL				

Appropriations Notes: No appropriation authority is required to expend these funds.

Anticipated Revenue/Reimbursement Resulting from this Legislation:

Fund Name and Number	Department	Revenue Source	2013 Revenue	2014 Revenue
19810 Pioneer Square Improvement Area	Finance and Administrative Services	Ratepayer Assessments	\$ 0	\$ 900,000
TOTAL			\$ 0	\$ 900,000

Revenue/Reimbursement Notes: FAS would collect the assessments from the ratepayers, but the funds would then be kept by FAS only for reimbursement to the Pioneer Square Business Improvement Area.

Total Regular Positions Created, Modified, or Abrogated through this Legislation, Including FTE Impact:

Position Title and Department	Position # for Existing Positions	Fund Name & #	PT/FT	2013 Positions	2013 FTE	2014 Positions*	2014 FTE*
TOTAL							

Position Notes:

Do positions sunset in the future? Not applicable.

Spending/Cash Flow:

Fund Name & #	Department	Budget Control Level*	2013 Expenditures	2014 Anticipated Expenditures
19810 Pioneer Square Improvement Area	Finance and Administrative Services	Not applicable	\$ 0	\$ 900,000
TOTAL			\$ 0	\$ 900,000

Spending/Cash Flow Notes: The Department of Finance and Administrative Services (FAS) will collect the PSBIA's assessments from its ratepayers. FAS holds the funds solely for the purpose of reimbursing the Pioneer Square Business Improvement Area, which would actually administer staffing, projects, and other costs associated with the PSBIA.

Other Implications:

a) **Does the legislation have indirect financial implications, or long-term implications?**
No.

b) **What is the financial cost of not implementing the legislation?**
None. The PSBIA is established as a revenue-neutral program.

c) **Does this legislation affect any departments besides the originating department?**
No.

d) **What are the possible alternatives to the legislation that could achieve the same or similar objectives?**
None. Improvement area services are in addition to, and not a replacement of, basic City services, and are funded by assessments on the properties that benefit from the services. If the legislation is not passed, the services under the improvement area will not be provided.

- e) **Is a public hearing required for this legislation?** Yes. The public hearing date is set in the companion FAS Pioneer Square BIA Intention resolution.
- f) **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?** Yes. The companion FAS Pioneer Square BIA Intention resolution must be published to give notice of the public hearing for the ordinance.
- g) **Does this legislation affect a piece of property?** Yes.
- h) **Other Issues:** None.

List attachments to the fiscal note below: None